



Habit #5

Status Sells Marketing

taught by
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Introduction

The #1 challenge that all small business owners face is overcoming obscurity, meaning not enough people uniquely know who you are, what you do, and how you can help. We're here to change that!

How attractive is your brand?

It's an important question to ask. In this presentation, you'll learn how to elevate your status in the market to overcome obscurity and avoid the commodity trap.

We can elevate your status!



**Attract More
Interest**



**Proximity to
Prosper**



**Style and
Substance**



**Person of
Influence**

Attract More Interest

People don't buy

what you do, they buy why you do it. You will develop your own unique "sales pitch" that will attract vs. chase prospects. This is not an elevator pitch.



Proximity to Prosper

Top entrepreneurs

surround themselves with great coaches and mentors that push them. You will discover how to grow in your industry by spending time with talent.



Style and Substance

It's not enough

to have great branding, you also need to be great at what you do. You will learn the 10-ingredients that every successful entrepreneur possesses.



Person of Influence

For most people

money isn't the ultimate motivator driving their business. You will be inspired to become someone in your industry who is living for purpose, impact, and influence.



Interested in Coaching?

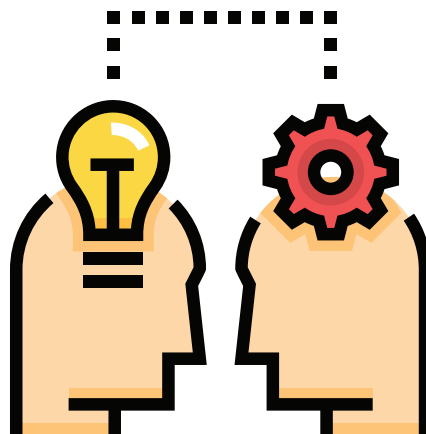
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