



3 P's to Increase Production

# **90-Day Sales Plan in 90-Minutes**

taught by  
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# Introduction

Failing to plan is planning to fail.  
During this workshop, we'll help  
you build out your sales &  
marketing plan one quarter at a  
time to increase the probability of  
you reaching your goals faster.

# The #1 Sales & Marketing System

Through professional habits, execution, focus, a selling system, and accountability, you can break through to new levels of productivity over the next 90-days.

## We've got a plan for that!



**1) Performance**



**2) Productivity**

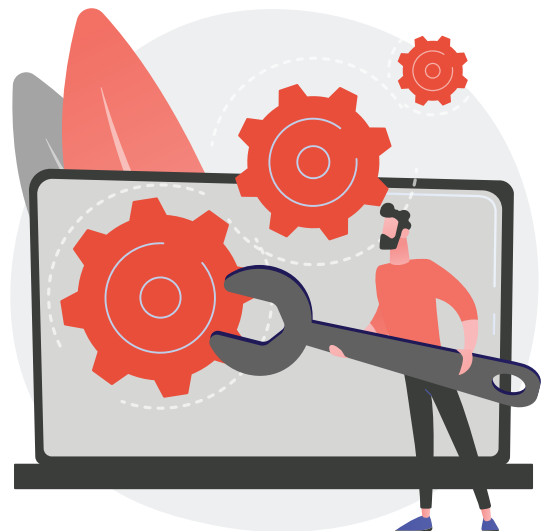


**3) Pipeline**

# 1) Performance

## In 30 minutes,

we'll help you set annual revenue goals and then break them down into daily actionable activities to help you reach those numbers. Sales is a game of probability. We believe everybody competes harder when there's a scoreboard.



## 2) Productivity

### People don't buy

In just 30-minutes, we'll teach you the #1 sales & marketing system in housing & banking.

Did you know 95% of producers don't have a consistent selling system? Our 4-hour workday tied to personal, professional, marketing, and database management is guaranteed



# 3) Pipeline

## You don't need

more money, you need more people. The people have the money. Our pipeline assessment tied to weekly planning will help you grow your database 25% on average. Imagine going into the new year with an organized database to engage with weekly.



# Interested in Coaching?

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