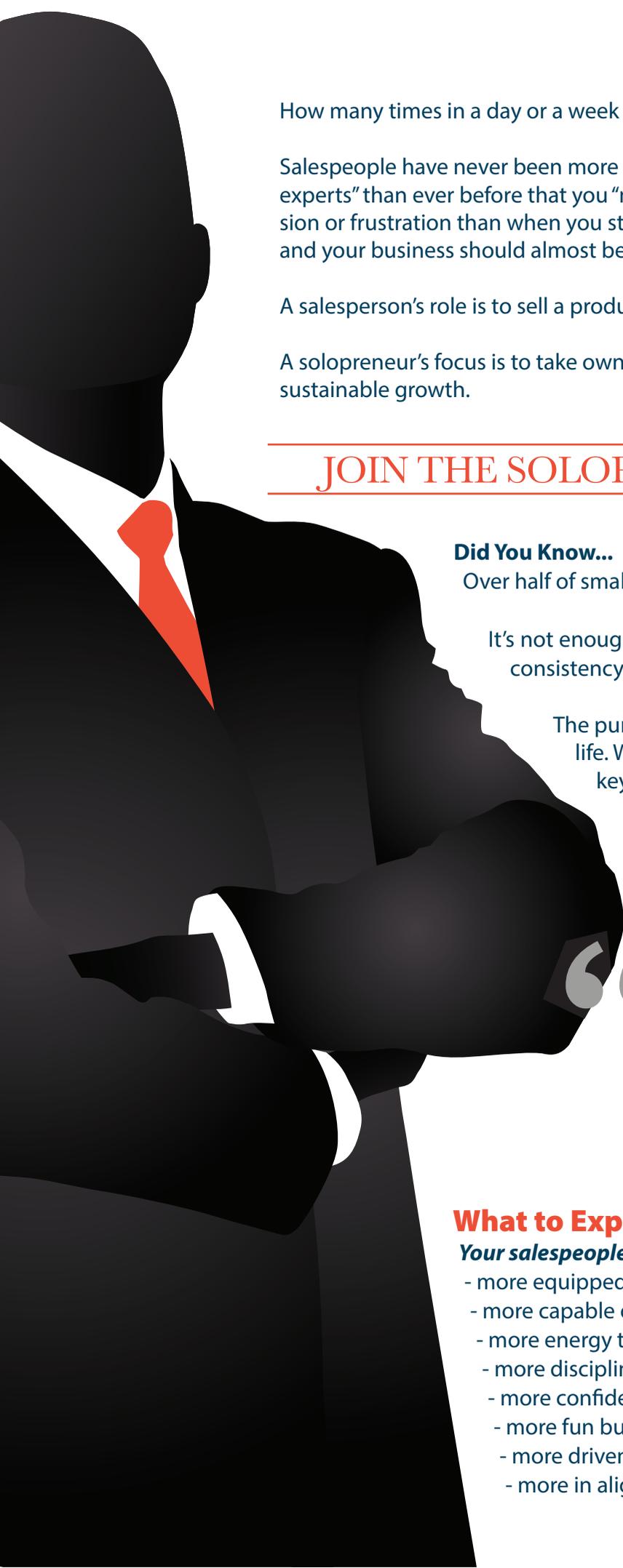


FROM SALESPERSON TO SOLOPRENEUR

A coaching program to help salespeople
master the 5-habits
of highly effective solopreneurs





How many times in a day or a week do you say, "I need a system for that?"

Salespeople have never been more overwhelmed. There are more "tools, resources, and experts" than ever before that you "must" use or follow. This usually leads to more confusion or frustration than when you started. We believe a plan should be "easy on paper" and your business should almost be "boring" if you have the right systems in place.

A salesperson's role is to sell a product or service at any means necessary.

A solopreneur's focus is to take ownership of sales, service, and marketing for long-term, sustainable growth.

JOIN THE SOLOPRENEUR MOVEMENT

Did You Know...

Over half of small business owners fail in their first 2-years?

It's not enough to just "enjoy" what you do. It takes great discipline, consistency, and sacrifice to grow and sustain business.

The purpose of any business is to serve your life vs. run your life. We have the systems to help you take control of the key areas of your business.

Once you master the basic fundamentals of your business you'll be ahead of 95% of salespeople. Our clients are consistently in the top-5% when compared to similar age or experience. That's

“Come master the basic fundamentals of your business.”

What to Expect?

Your salespeople will be...

- more equipped to run their business like a business.
- more capable of working a consistent selling system.
- more energy through a 4-hour workday, proactive by noon.
- more disciplined time management and proactive prospecting.
- more confident to follow-up and ask for the business.
- more fun building a repeat and referral business.
- more driven to share their unique belief & value proposition.
- more in alignment with theirs and yours marketing message.

The Program

Options

Track 1: Business
6-Month Program

Track 2: Marketing
6-Month Program

Track 3: Both
12-Month (All-In)

Pricing

*Contact sales.

What is Included?

- Onboarding Session
- Monthly Training Session. Monthly Mastermind.
- Daily Accountability. Weekly Benchmarks.
- Monthly Evaluation. Quarterly Deep-Dive.
- Full Access to Level One Training (On-Demand Platform).
- Full Access to Level Two Coaching ("Done-with-You" Community).

Resources

- Sales Planner & Workbook
- Digital Sales Scoreboard
- Accountability Groups
- Coach-on-Call (customer support)
- Private Facebook Group

This is Ideal for?

- Companies whose salepeople want structured coaching.
- Companies whose managers need help with sales training.
- Underperforming sales teams who have more potential.
- Teams who need more guidance and accountability.
- Rapidly growing companies who don't want to lose quality.

Business Mastery Curriculum

Session 1
Program Onboarding

Session 2
Turn Your Pitch into Money

Session 3
Perfecting Your Prospecting

Session 4
Follow-Up Mastery

Session 5
New Client Onboarding

Session 6
Status Sells Marketing

Digital Marketing Curriculum

Session 1
Program Onboarding

Session 2
Digital Farming & Audiences

Session 3
Reach & Engagement (KPI's)

Session 4
Email Funnels & Retargeting

Session 5
Follow-Up Automation

Session 6
Online Lead Gen Mastery



Dr. Bruce Lund has a deep methodology for turning salespeople into solopreneurs, and turning managers into coaches. He combines a PhD in Human Performance with proven results growing a multi-million dollar training business.

Bruce has a unique blend of theory meets execution. He has created multiple “Rookie of the Year” producers in mortgage, real estate, and financial services. Additionally, he has helped mid-level producers become top producers.

Dr. Lund takes great pride in his “heart-of-a-teacher” approach to training. His intense but fun & positive style has quickly dubbed him the “next generation coach.” He’s spoken on some of the largest stages in the world including the Los Angeles Convention Center and NYC Marriott Marquis; in front of the most-respected associations including Million-Dollar Roundtable (MDRT) with over 65,000 members world-wide.

Bruce’s mission is to build **90-Day Sales Manager** into the #1 online resource for solopreneurs and managers in the services industry. He’s doing this through a world-class community and training platform.

“**Training isn’t something we did.
IT’S SOMETHING WE DO.**”

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